

Steveston Community Society / Richmond Agricultural and Industrial Society



Special 75th Anniversary Steveston 2022 Salmon Festival Edition

A Message from the Society President

This year the Steveston Salmon Festival, affectionately known as "SFEST" marks a significant milestone – its 75th anniversary.



75th Anniversary of Steveston Salmon Festival

Originally conceived as the Salmon Queen Carnival, for the 1946 July 1st Sports Day, it was an opportunity for the canneries and other Steveston businesses to sponsor a candidate to be known as the "Salmon Queen." With only two "interruptions," in 1972, due to a labour strike at city hall, and in 2020, due to the global COVID-19 pandemic, the Festival has not missed an opportunity to celebrate Canada Day in Steveston.

Well times change, and the community has changed with the times. In 1978, the Salmon Queen Carnival was officially renamed Steveston Salmon Festival, and the last Salmon Queen was crowned in 1986.

And while some offerings at the Festival have changed, many traditional and "it wouldn't be the Salmon Festival without" activities have remained constant.

This much loved and anticipated annual festival extends well beyond the local community boundaries and welcomes visitors from far and wide. And this year, the Festival will encompass activities and events for a week leading up to Canada Day.

The Steveston Salmon Festival Committee is excited and eager to share plans for this year's 75th Anniversary. Community is at the core of Festival programming, which will highlight the themes of family, fitness and fun.



Ensuring the safety and well-being of the community, visitors, volunteers, and Society / City staff is always a priority when

planning any event. This responsibility was also at the forefront of our Festival planning.

The SFEST Committee looks forward to welcoming you to this special Anniversary celebration of the Steveston Salmon Festival.

With special thanks to the SFEST sponsors: Operation of the special thanks to the SFEST sponsors: Canada Richmond Save Tools Save Tool

What's New for '22

The Pacific Rim Kite Festival
To kick things off, the Pacific Rim
Kite Festival will be joining in on
the fun – so you might say, it's
like "2 Festivals in 1."



Let's Go Fly a Kite!

On June 25-26, 2022, look to the skies over Garry Point Park where members of the BC Kitefliers Association will be taking advantage of the opportunity to fly some unique kites, such as traditional, single, and multi-line kites, just to name a few. They also plan to include video pop-ups where kite flyers and visitors can share a story about Steveston.

"Walk and Roll" – the Reverse Parade – A creative way to hold a socially distanced celebration, where the "entrants" are stationary and the community enjoys the accessible festival format on foot, bicycle, scooter or wheelchair to the various Festival zones.



Salmon Festival Float



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"Walk and Roll"

Festival zones will be placed from one end of Steveston (in Garry Point Park) to the other end (Britannia Shipyards National Historic site) and points in between. If you would like to be a presenter, please visit https://stevestonsalmonfest.ca/

Take-and-Bake Salmon A Repeat Performance

The Salmon Bake, a Festival tradition for years was not an onsite option for 2021, so a "Take-and-Bake" salmon barbeque option was offered. The sales of the ready-to-cook meal featuring fresh salmon and sides were so popular they sold out in days.



Salmon Bake – A Treat for the Whole Family

This year, the take-and-bake option is back and orders will open from May 16th with pick up at the Steveston Community Centre on June 30th. Just in time to enjoy on Canada Day!

Festival Haiku

Village Festival July 1st means celebrate SFEST coming soon.

Debby Newton / May 2022



Japanese Tea Ceremony

SFEST Traditions

Traditional activities will also be featured at this 75th Anniversary celebration: The Horticulture Show, the Japanese Cultural Show and the Car Show will all be back. As an added bonus, Richmond elementary and secondary school students' art will be on display at the returning Art Show.

"The greatness of a culture can be found in its festivals." ~Siddharth Katragadda

Festivities will celebrate the rich history of the event through storytelling, demonstrations, hands-on activities and activations by local artists, merchants and community groups. Visitors will get an opportunity to share their personal memories and treasured moments in Steveston.

Calling All Volunteers

No festival is improvised. An annual festival requires time for planning and preparation and without the assistance of many volunteers, the Steveston Salmon Festival just couldn't and wouldn't happen.

Please consider offering your support by volunteering at this year's Salmon Festival; there are a number of ways of letting us know you can help.

Please visit *icanhelp* Richmond (https://icanhelp.richmond.ca) to view the many volunteer opportunities or contact the Steveston Community Centre (604-238-8080) and staff will forward your name and details to the SFEST Committee.

As a side-note, an appeal for volunteers at the Steveston Farmers and Artisans Market is also in order. Please visit one of these sites to volunteer.

SFAM Volunteer

https://www.signupgenius.com/go/10c0549afae29a2fe3-volunteers2

Gone, But Not Forgotten

For years the Richmond Golden Rods and Reels partnered with the Society in organising the *Bullhead Derby*, a kick-off event to the Festival. Sadly the club announced they were unable to continue this tradition. We would be remiss if we didn't thank them for their community spirit and efforts over the many years of support they provided.

We also bid a fond farewell to the "fisherman's Olympics," the *King of the Fraser* event.

The Society's Executive Members: President: Alan Sakai Vice President: Alan Clark Treasurer: Jim Kojima

Secretary: Johanna Stewart Admin Support: Debby Newton

